

Vendor Guide



GEMA GROUP





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Savoury

HIGH VOLUME

Savoury: High Volume



Empire Pizza

It's not an event without pizza right? The world's favourite food, in its best form, wood fired. The 9 inch pizzas are perfect in size for the typical event goer.



Hoy Pinoy

Traditional filipino street food, specializing in Inihaw (BBQ). HP's recipes are derived from Regina Meehan's (owner) family recipes and her experiences growing up in Olongapo City, Zambales, Philippines.



Pretzel Station

Pretzel Station offers a variety of savoury and sweet pretzels. Baked and topped freshly on site (where possible), the pretzel is a crowd favourite with children and adults alike with the smell of freshly baked pretzels always drawing a crowd.

Savoury: High Volume



The Kaiser's Sausages

Serving sausages and hot dogs (some say the best in the world) at all major venues and events in Victoria, The Kaiser's Sausages have established themselves as a crowd favourite throughout Melbourne's busy event scene.



Smokin Wraps

Savor our oven-roasted chicken and tender lamb wraps, crafted with fresh salad and savoury sauces. Each wrap delivers a perfect blend of flavours and textures. Dive into a delicious experience with every bite!

Savoury: High Volume



The Greek Wrap Co.

The Greek Wrap Co. have been wowing event goers with their flame-grilled chicken and lamb wraps or salads. If that's not mouth-watering enough, wait til you taste their home-made tzatziki, instant love!



Triple Burgers

Welcome to Triple Burgers! Indulge in our perfectly grilled burgers, made with the freshest ingredients and mouthwatering flavours. Each bite is a hearty, savory delight that'll leave you craving more. Come get your burger fix with us today!



Savoury

Savoury: Popular



Big Melbourne Food Truck

Enjoy juicy burgers and flavourful souvlakis served on warm pita bread. Visit Big Melbourne Food Truck for a tasty blend of classic and mediterranean flavours.



Burger Maestro

Burger Maestro is one of the biggest food trucks operators in the business with several trucks roving around Melbourne. With great quality burgers, chips, and drinks; the menu is simple... as in simply awesome! Always a crowd favourite.



For Reel

Some things just go together, and we can all agree that fish and chips are the ultimate dynamic duo. For Reel champion sustainable and locally sourced seafood, done simply and done well.

Savoury: Popular



Gardiners Chicken Truck

Start your day with our egg & bacon rolls, packed with savory goodness, or enjoy a satisfying chicken fillet burger, crispy and delicious. Fresh ingredients, bold flavours—every bite is a treat. Come taste your new favourites!



Have A Slice Day

Welcome to Have A Slice Day! Enjoy our classic pizzas with crispy crusts, fresh toppings, and gooey cheese, all served hot from our truck. Dive into timeless favourites like Margherita and Pepperoni. Get your classic pizza fix with every delicious bite!



Inkredible Calamari

Inkredible Calamari is a family-owned business which takes pride in serving the most incredible calamari with Nonna's secret recipe to create their iconic salt and pepper calamari cones.

Savoury: Popular



Nem N' Nem

Nem N' Nem is a family-run business bringing the vibrant flavours of Vietnamese street food to Melbourne. Serving simple, authentic dishes with a contemporary twist, they deliver visually enticing meals that go beyond the ordinary.



Nomi Katsu

A proud family-owned and operated business dedicated to serving you some of their favourite Japanese comfort meals.



Spiral Spuds

Enjoy spiral-cut potatoes on a skewer, lightly battered and fried to crispy, golden perfection. Perfectly seasoned and served hot, it's a fun twist on a classic favourite.

Savoury: Popular



Taco Station

Serving authentic gourmet Mexican including Tacos, Nachos, Burritos, Loaded Fries and Churros at events in Melbourne. Everything you know and love about Mexican street food.



Savoury

SPECIALITY

Savoury: Speciality



Lil Dumpling Van

Proudly serving up fresh, locally sourced goodness with plenty of options for both kids and parents alike! Always a crowd favourite, dumplings are the perfect grab-and-go bite for busy festival days - quick, delicious, and impossible to resist.



Royal Stacks

Serving up seriously delicious burgers and chips, with a great kids' menu that keeps everyone happy. Royal Stacks has a proud history of supporting their local community and continues to champion inclusivity by offering diverse menu options, including Halal choices.



400 Gradi

Melbourne-based 400 Gradi has been serving up authentic, high-quality Italian cuisine since 2008. Renowned for their award-winning pizzas, they're all about premium ingredients and genuine Italian flavour.

Savoury: Speciality



Wonder Pies

Wonder Pies is the brainchild of renowned Melbourne Chef, Ray Capaldi. Wonder Pies pride themselves on producing the best pies and pastries from the locally sourced ingredients.



Yo India

Yo India is a Melbourne-based restaurant, food truck and catering service since 2014. Recognised by the Good Food Guide as Best New Food Truck in 2014, they serve some of Melbourne's best Indian food.



Dingo Ate My Taco

Melbourne's own Dingo Ate My Taco is all about authentic flavour and quality - making everything from scratch, from sauces and dressings to their house-made tortillas. They even smoke their own meats in-house, guaranteeing freshness and flavour!

Savoury: Speciality



Goldie Boy

Delivering the highest quality burger ingredients is the aim of Melbourne food and beverage company Goldieboy. They've been cooking up their famously 'not pretty but delicious' burgers at private gigs and pop-ups for more than a decade.



Greek To Me

With over 30 years of experience, we bring you succulent souvlaki, vibrant Greek salad, and creamy dips. Fresh ingredients and authentic flavours bring a taste of Greece right to your event. Dive into deliciousness with every bite!



La Mano

Taqueria- dishing authentic taco's, nachos & elotes. Made fresh and served from the grill directly to the customer.

Savoury: Speciality



Mr Baller

Welcome to the most gangsta food truck experience at festivals and events! Our food truck rolls in with straight-up hood flavours and swag that'll make you go crazy. We bring the street vibes with banging beats, fresh styles, and mad love for our customers.



Naval's Eats

Meet the best gozleme and mini Dutch pancakes in Melbourne! Come for the freshly made Turkish street food, stay for the best mini dessert with 8 different toppings!



Nuggies

A food truck dedicated to chicken nuggets exists, you are not dreaming. Nuggies is here to satisfy your very specific and serious craving for all things chicken nuggets. Whether you're in the mood for a classic number or maybe feeling a little adventurous, Nuggies has you covered.



Sweets

Sweets



The Dough Truck

These old school sugar-coated donuts are a Melbourne classic. Launched in 2015, The Dough Truck has been pumping out nutella, hot jam, and cinnamon donuts, plus hot and cold drinks. It's the perfect handheld snack to devour whilst exploring events.



Walker's Doughnuts

Using their "secret proprietary mix" of simple, high-quality, plant-based ingredients, Walker's delivers fresh, soft, and irresistibly delicious doughnuts. With something for the whole family, they're guaranteed to be a sweet hit at any festival!



Gelato Messina

An Australian icon, Gelato Messina blends sustainability with pure joy. They use reusable cups and run a closed-loop system for their 100% recycled tubs. Committed to local sourcing, Messina even operates its own sustainable dairy farm - ensuring every scoop is made with care and conscience.

Sweets



776 BC Loukoumades

Step into the delicious world of 776 BC Loukoumades, where the ancient flavours of Cyprus and Greece come to modern mouths! Indulge in our golden-brown, delicately crispy yet irresistibly airy loukoumades, made with care and expertise.



Crepes 'n' Coffee

Crepes 'n' Coffee have operated at major events across Victoria. Our passion is to deliver fresh, made to order crepes and coffee and we strive to follow the latest trends and adopt changes, to keep to the forefront of catering in the events industry.



Gardeners Whippy

Our traditional ice cream van providing the finest quality soft serve and gelati that both kids and adults love. No event is complete without a stop for dessert!



Drinks

Drinks



Bar Keeper

Enjoy our selection of fine wines and artisanal beers, chosen for their exceptional quality. Whether you're relaxing or celebrating, we have the perfect drink to enhance your experience. Raise your glass and savour every moment with us!



Boost Juice

Long story short, it's like a Boost store, but on wheels. One of the most popular and loved juice and smoothie brands across the globe.

Drinks



Juicello

Dedicated to providing you with the finest and most refreshing beverages that will invigorate your senses and elevate your wellbeing. We source only the freshest, locally grown fruits, vegetables, and herbs to create our signature blends.



GEMA Container Bar

Bringing the good vibes, The Gema Container Bar serves up refreshing beverages for all ages - from cool treats and juices for the kids to locally crafted beers and wines for the grown-ups.



Important Information

Melbourne Showgrounds partners with GEMA to provide spectacular food and drink solutions across all our event spaces. Working with over 90 food and drink vendors, GEMA can provide a variety of cuisines for your event attendees.

Our vendors are carefully selected based on their capacity to handle high volumes whilst providing a quality service and product. Our ratio of 1 food vendor per 1000 attendees has been determined based on past event experience and the vendors proven abilities working at the Melbourne Royal ® Show and at other large-scale events and venues. Should you wish to increase above your allocated ratio, a \$4,500 minimum spend guarantee will be applied across each vendor/per day. Please speak to your Melbourne Showgrounds Event Planner to enquire further.

Compliance around food vendors and has recently been tightened by the City of Melbourne and placing food trucks inside buildings has a variety of challenges including having oil based/flammable liquids causing high risk. Melbourne Showgrounds will work closely with you to advise on the best outside locations for your event or provide alternative catering solutions . Whilst we are one of the main venues for a lot of our vendors, they do work across Melbourne and the selection for each event is dependent on availability.

Contact

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Melbourne
Showgrounds

GEMA GROUP



CHEESE ON A STICK

CHEAP

4 TO COLLECT!

BONUS Socks

Coca-Cola